

Chapter 18

Conclusion



Summary

This book addresses the food fraud prevention concepts cover a wide range of academic disciplines and include a breadth of applications. *This chapter addresses* the conclusions of the other chapters in a structured approach that presents the specific insights and then a summary of how they fit into the overall concept. This Conclusion Chapter will review each of the chapter conclusions and then provide an overall perspective. This is intended as a review of all the chapters but also a holistic and all-encompassing consideration of their application to the overall food fraud prevention goal. There are so many specific concepts or processes that it is easy to be distracted from the focus on the fraud opportunity to completing the individual tasks.

The Key Learning Objectives of this book are

1. Clearly understand and define the fraud opportunity by focusing on criminology—understand why there are system weaknesses or vulnerabilities and how and why criminals perceive an opportunity.
2. Conduct a pre-filter or initial screen for all types of fraud, for all products, and for the entire organization—if you can't identify the most important problems, then you're just guessing at the most urgent problems.
3. Create an overall strategy that is broad enough to address compliance and business management requirements—build upon the Enterprise Risk Management COSO concepts.

Conclusion

There is a broad and deep body of work to draw upon for food fraud prevention. There is no shortage of insight from other disciplines, and the difficult part is to both narrow the content to consider and the application in a logical way. Considering the food fraud prevention concept and this book, *The first conclusion is* that addressing

food fraud is fundamentally different from management of the other food risks of food quality, food safety, and food defense. *The second conclusion is* that the only real way to implement a holistic and all-encompassing system is to focus on vulnerabilities and prevention. *The final conclusion is* that a systems approach is necessary that starts at a very light level and gets deeper as defined by the unique fraud opportunity and the company-specific, fluctuating risk tolerance. Finally, through all the work, continue to focus on the fraud opportunity. The Food Fraud Prevention Cycle is an efficient way to “connect everything to everything” and manage the process. Remember, “It’s all about the fraud opportunity.”